



Sponsorship information and Sponsor packages
VAS World Congress 2019
De Doelen, 11 – 13 April, Rotterdam, the Netherlands





Welcome letter:

Dear potential sponsor, exhibitor or partner,

We would like to cordially invite you to actively join us for the 11th congress of the Vascular Access Society (VAS 2019), which will be organized in cooperation with the Vascular Access Society of Britain and Ireland (VASBI). The congress will take place in Rotterdam, the Netherlands, on 11-13 April 2019. As a result of the continuing high quality of research, education and meetings, the last biannual VAS congresses attracted around between 600-700 delegates. After the VAS 2017 meeting that was held in Ljubljana, the VAS 2019 represents the unique opportunity for commercial partners to present their activities to the international community of clinicians and researchers, devoted to the important issue of vascular access for hemodialysis. In this document you will find an overview of the sponsor & exhibitor packages and symposium packages that we offer.

Scope of the meeting

The 11th congress of the Vascular Access Society will be a 3-day meeting that aims to provide a lively, interactive and high-quality program, covering the state-of-the-art lectures about new developments in clinical practice, basic research as well as the latest results from clinical trials. This congress is therefore sure to be a major event in the calendar of anyone working in the field of vascular access for hemodialysis. The meeting will be of multidisciplinary nature and will gather clinicians, scientists and technicians from around the world. Topics to be covered at the conference range from novel vascular access designs, vascular access for home hemodialysis, ultrasonography at the dialysis ward, vascular tissue engineering, endovascular treatment modalities and late-breaking clinical trials.

Sponsoring

Companies and institutions wishing to support the organization of the conference by means of a sponsoring arrangement are invited to contact the Conference Secretariat for a proposal. We offer attractive sponsoring packages and sponsor benefits, including the opportunity to exhibit at the venue during the conference.

Please do not hesitate to contact us if you should have any further questions.

We are looking forward to working with you and welcoming you in Rotterdam in 2019!

Please find our welcome and introduction video [here](#).

With warm regards on behalf of the entire organizing committee,

Joris Rotmans
Chair of the Organizing Committee

Marcel Weijmer
Treasurer

Organizing committee:



Joris Rotmans



Marcel Weijmer



Magda van Loon



Jan Tordoir



Koen van der Bogt



Susan Lemson

Venue:

De Doelen International Congress Centre is an ideal meeting place, located at the very heart of the dynamic city of Rotterdam, The Netherlands. The stylish building is perfectly suited for knowledge-based events. De Doelen has a direct, internal connection with the conference hotel The Marriott Rotterdam hotel by means of a covered overhead bridge. This is an exclusive entrance for De Doelen visitors and delegates.



De Doelen's special appeal lies in its dual function as international concert hall and conference center. This is underscored by the building's design: the remarkable 1960's functionalist architecture of the original concert hall contrasts beautifully with the conference center's more dynamic and modern design. The Doelen is surrounded by a broad range of restaurants and shops, ranging from simple to the most exclusive tastes.

De Doelen, Schouwburgplein 50, 3012 CL Rotterdam, the Netherlands.
www.dedoeleniccrotterdam.nl



Partnership opportunities:

Platinum package:

Platinum sponsors have the maximum visibility before and during the entire congress.

- Exhibition area of 20 m². This area will be largest in size as compared to non-platinum sponsors. Platinum sponsors will have the first choice with regard to the location of their booth.
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo on the homepage of the website.
- Company logo in the final program.
- Company profile in the final program.
- Company logo on the congress headed paper.
- Full-page advertisement in the final program.
- Bag insert at your own choice.
- Four slides in the PowerPoint presentation that will be shown in the congress center.
- Four free full congress registrations (including registration for the welcome reception and congress evening) for company employees only.
- Six exhibitor registrations, access to the exhibition only for company employees.
- 25% discount on any extra items that a platinum sponsor wishes to sponsor.
- 25% discount on extra registrations for participants employed by the company.
- Exclusive right to organize a satellite symposium on the day before or the day after the congress. The time and locations will be arranged in good harmony between the platinum sponsors and the executive committee (EC) of the VAS congress, if more than one platinum sponsor wishes to organize a symposium.

Gold package:

- Exhibition area of 15 m².
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo in the final program.
- Half page advertisement in the final program.
- Three slides in the PowerPoint presentation that will be shown in the congress center.
- Bag insert at your own choice.
- Three free full congress registrations (including registration for the welcome reception and congress evening) for company employees only.
- Eight exhibitor registrations, access to the exhibition only for company employees.
- 15% discount on any extra items that a gold sponsor wishes to sponsor.
- 15% discount on extra registrations for participants employed by the company.
- Provided that both the congress executive committee and the platinum sponsors agree, gold sponsors can organize a satellite meeting on the day before or the day after the congress.



Silver package:

- Exhibition area of 10 m².
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo in the final program.
- Fourth page advertisement in the final program.
- Two slides in the PowerPoint presentation that will be shown in the congress center.
- Bag insert at you own choice.
- Two free full congress registrations (including registration for the welcome reception and congress evening) for company employees only.
- Five exhibitor registrations, access to the exhibition only for company employees.
- 7,5% discount on any extra items that a silver sponsor wishes to sponsor.
- 7,5% discount on extra registrations for participants employed by the company.
- Provided that both the congress executive committee and the platinum sponsors agree, silver sponsors can organize a satellite meeting on the day before or the day after the congress.

Bronze package:

- Exhibition area of 8 m².
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo in the final program.
- One slide in the PowerPoint presentation that will be shown in the congress center.
- Two free full congress registrations (including registration for the welcome reception and congress evening) for company employees only.
- Two exhibitor registrations, access to the exhibition only for company employees .

Exhibitor package 6m²:

- Exhibition area of 6 m².
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo in the final program.
- One slide in the PowerPoint presentation that will be shown in the congress center.
- One-exhibitor registrations, access to the exhibition only for company employees.

Exhibitor package 4m²:

- Exhibition area of 4 m².
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo in the final program.
- One slide in the PowerPoint presentation that will be shown in the congress center.
- One-exhibitor registrations, access to the exhibition only for company employees .



Additional opportunities:

Catering:

Coffee and tea breaks: sponsoring per day

- Two coffee breaks each day.
- Company logo prominently present at coffee break area (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo present next to coffee breaks in programme grid.
- Company logo in the final program.
- All coffee and tea breaks for 10,000 euro.

Lunch: sponsoring per day

- One lunch break each day.
- Company logo prominently present at lunch area (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo present next to lunch in programme grid.
- Company logo in the final program.

Speaker and Board dinner:

- Sponsoring of the speaker and board dinner.
- Company logo prominently present at the dinner venue (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo in the final program.
- Opportunity to join the dinner with 2 company representatives.

Congress dinner and dance party:

- Sponsoring of the congress dinner and dance party.
- Company logo prominently present at farewell party venue (to be approved by the organizing committee).
- Company name and logo on the conference website (sponsor page) with a link to the company website including a short company profile.
- Company logo present next to dinner and dance party in programme grid.
- Company logo in the final program.



Programme:

Satellite symposium Non-Parallel:

- 90 min room rental, basic AV equipment and technical assistance inclusive
- Partners can distribute own promotional materials
- Acknowledgement and session listing in the Final programme
- Topic of the symposium must be agreed by Scientific committee

Satellite symposium Parallel:

- 90 min room rental, basic AV equipment and technical assistance inclusive
- Partners can distribute own promotional materials
- Acknowledgement and session listing in the Final programme
- Topic of the symposium must be agreed by Scientific committee

Awards:

Best oral presentation awards:

- Exclusive right to hand over the best oral awards
- Company logo mentioned on the awards

Best poster presentation awards:

- Exclusive right to hand over the best poster awards
- Company logo mentioned on the awards

Congress materials:

Congress App:

- Company logo visible in the congress app.
- Company logo visible in the welcome screen of the app.
- Company profile added in the congress app.

Congress Bag:

- Company logo printed on the congress bags.
(if the bag is delivered by the sponsor, the price will be reduced with 50%)

Congress Badge lanyards:

- Company logo printed on the badge lanyard.
(if the lanyard is delivered by the sponsor, the price will be reduced with 50%,
minimum delivery is 650 lanyards)

Congress Bag insert:

- Partners can provide a bag insert for in the congress bag.
(minimum delivery is 650 inserts)

Congress Set (Pens and notepads):

- Partner can provide own notepads and pens
(minimum delivery is 650 inserts)



Important notifications

The 11th congress of the Vascular Access Society is liable to the Dutch laws regarding medicine advertisements for prescribers and non-prescribers. All of these rules are combined in the 'Code Geneesmiddelen Reclame (CGR)' guidelines which apply for all sponsors. For more information, please visit the website: <https://www.cgr.nl/en-GB/Gedragcode-Geneesmiddelenreclame> .

Since this is a congress with a 'mixed' target group pharmaceutical companies may not advertise prescription-only products, except in their 1-to-1 contacts with healthcare professionals.

1. Pharmaceutical companies may build a corporate stand
2. Pharmaceutical companies may build a stand-in-stand in this case you may only allow healthcare professionals into the private area in the stand

Advertisements in the congress bag, programme booklet, proceedings book, abstract book, website and app may only include advertising for the company itself ('corporate advertising') that may be directed at the general public

The congress organisation will make sure that Healthcare professionals and non-healthcare professionals can be recognised as healthcare and non-healthcare professionals respectively by wearing different badges.

Payment conditions

All invoices have to be paid within 30 days after remittance, but at least before the start of the congress. The VAS 2019 congress has the right to deny access to all sponsors that didn't pay their invoice(s) before the start of the congress.

Important remarks

1. The VAS congress is a foundation and does not need to raise VAT.
2. We do not provide any address details of delegates to sponsors neither can they be bought.
3. The exhibition area does not include the costs of stand building, carpeting, electricity and other stand-related costs.
4. The sponsor is responsible to provide the symposium organization with logos, advertisements, company profile etc.

In order to meet your needs, the organizing committee is available to discuss any ideas or initiatives that are not listed above.